

Onyinyechukwu Anthonia Ikade

CONTACT INFORMATION

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✉️ onyikade@gmail.com

PROFESSIONAL SUMMARY

An enthusiastic and detail-oriented Information Science and Media Studies graduate with a passion for developing visual solutions and communicating them effectively. Possesses a strong foundation in both traditional media principles and cutting-edge information science technologies. Skilled in graphic design, digital marketing, and multimedia production, demonstrated through academic projects and extracurricular experience. Adept at leveraging emerging technologies to craft compelling narratives and committed to continuous learning and creativity to contribute meaningfully to a dynamic media environment.

EDUCATION

B. Sc. in Information Science and Media Studies | Second Class (Upper Division) | CGPA – 4.00

Pan Atlantic University, Ibeju-Lekki · October 2021 – July 2025

Relevant Coursework – Introduction to Media Management, Business Strategy, Media Law, TV Production Management, Entertainment Media, Internet Broadcasting, Game Design & Dev, Interactive Motion Graphics, Fundamentals of Television and Display Technologies, Digital Audio and Video System Technology, Marketing Communication, Fundamentals of Film and Cinematography.

West African Senior School Certificate of Education (WASSCE)

Dansol High School, Agidingbi, Ogba · September 2015 – October 2021

CERTIFICATIONS

Canon Academy Video

Canon Academy Video Roadshow Students Workshop
March 2024

WORK EXPERIENCE

Insight Publicis (Dtimes.ng Division)

Internship | Art Director

July 2024 – September 2024

- Designed social media graphics that aligned with brand strategy and boosted engagement.
- Designed attractive and compelling cover images for web articles.
- Produced motion graphics videos for online campaigns, enhancing visual storytelling.
- Collaborated with copywriters and designers to develop weekly creative content.

SKILLS

2D Motion Graphics – Adobe After Effects

Video Editing – Davinci Resolve, Adobe Premiere Pro

UI/UX & Graphic Design – Figma, Canva, Adobe Photoshop

Creative Writing

Content Creation

Coding – Python, JavaScript

Game Design – Unreal Engine, Unity

Visual Communication & Storytelling

Art & Creative Direction

Communication & Collaboration

ACCOMPLISHMENTS

Best Graduating Student in Visual Art, Dansol High School, 2021

REFeree

Eucharía Anyanwu, ISMS Program Co-Ordinator, Pan Atlantic University – eanyanwu@pau.edu.ng

Motolani Tella-Arowolo, Dtimes.ng Brand Manager, Insight Publicis – tolani.tella@insightpublicis.com