



Ovunda Dike

Marketing and Corporate Communications

Details

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Godwindike99@gmail.com

Abuja, Nigeria | Open to

Remote Roles

Links

[LinkedIn- Ovunda Dike](#)

Core Competencies

Corporate & Strategic Communications

Integrated Communications Strategy

Stakeholder & Partner Engagement

Agency & Vendor Management

Media & Influencer Relations

Strategic Messaging & Content

Campaign Planning & Execution

Event & Experiential Communications

Out-of-Home Advertising

Communications Monitoring & Reporting

Reputation & Brand Management

Business Development

Strategic Relationship Management

Professional Profile

Marketing and communications professional with over 5 years of experience across brand strategy, integrated campaigns, business development and strategic partnerships. Experience spans financial services, healthcare, development, real estate, luxury, media and the public sector, with a strong track record of managing campaign planning, stakeholder engagement, digital marketing, OOH, influencer marketing, events and media execution. Skilled in developing strategic partnerships, managing high-value relationships and working with creative and external teams to take campaigns from concept to execution. Brings a practical understanding of how marketing, communications and business development work together to build stronger brands, engage audiences and drive business growth.

Work Experience

Brand and Communications Executive at 1511 Communications, Remote

FEBRUARY 2026 — PRESENT

- Develop communications and brand strategies aligned with organizational objectives, audience needs and broader business priorities.
- Lead strategic communications engagements spanning corporate communications, public relations, out-of-home advertising, digital communications, events, influencer activation and stakeholder engagement.
- Coordinate multidisciplinary teams across strategy, creative, content, digital, design, video, media and project management to deliver integrated communications projects.
- Provide strategic communications support to organisations across financial services, development, government, corporate and social-impact sectors.

Business and Media Executive at Takeout Media, Abuja, Nigeria

APRIL 2021 — FEBRUARY 2026

- Managed strategic relationships with corporate clients, partners and external stakeholders across multiple sectors.
- Supported the development and execution of integrated communication and media campaigns designed to increase brand awareness, audience engagement and organizational visibility.
- Coordinated campaign execution across out-of-home, digital, social media, influencer, experiential and other communication channels.
- Developed client proposals, presentations, campaign updates and strategic recommendations aligned with business and communication objectives.
- Coordinated internal teams, media partners, vendors, influencers and external stakeholders to ensure effective campaign delivery.
- Supported stakeholder engagement and partnership development for high-profile corporate events, campaigns and strategic initiatives.
- Monitored campaign implementation and stakeholder engagement, identifying execution issues and coordinating timely solutions.
- Maintained long-term relationships with clients and partners, contributing to repeat engagements, business growth and strategic partnerships.

Selected Campaigns and Projects

- **Nasarawa Investment Summit** – Supported investor relations and stakeholder engagement, contributing to **\$600M in investment commitments**.
- **African Medical Centre of Excellence (AMCE) Launch Campaign** – Supported communications and promotional activities for the launch of the African Medical Centre of Excellence, coordinating partners, vendors and stakeholders across a nationwide campaign.
- **AfreximBank Annual Meeting (AAM) 2025 Campaign** – Supported nationwide communications and out-of-home engagement initiatives around one of Africa's leading financial and economic gatherings, coordinating campaign execution and stakeholder requirements.
- **TMCON 2022-2024** – Led sponsorship outreach, partnership development and stakeholder engagement for TMCON, securing multi-brand partnerships and managing relationships with participating organisations.
- **Premium Pension Campaign** – Coordinated communications across media channels and influencer partnerships, supporting brand visibility, message consistency and timely campaign execution.
- **National Action on Sugar Reduction Campaign (Private Consultancy for Gatefield)** – Coordinated bus branding and public sensitization campaign across Abuja to promote healthy consumption and diabetes awareness.
- **#FWDWithFacts Campaign (Private Consultancy for Gatefield)** – Supported a nationwide behavioural-change and public information campaign encouraging responsible information sharing, coordinating campaign execution across Lagos, Abuja and additional states.
- **#RunWithAccess Marathon Campaign (Access Bank, via Anakle Media)** – Supported influencer engagement and social amplification strategy for Access Bank's annual marathon event in Lagos, coordinating Twitter influencer collaborations and real-time campaign monitoring to drive online participation and visibility.

Education

Bachelor's Degree, Rhema University, Aba, Abia State.

NOVEMBER 2016 — DECEMBER 2020

Second Class Honours

Certifications and Training:

- **Data Entry Certification** – AccountingHub (2023)
- **Relationship Management and Business Development** – Starweaver (2024)

Professional Memberships

- Toastmasters International: Member, committed to developing advanced public speaking, presentation, and leadership skills.
- Advertising Regulatory Council of Nigeria, (ARCON): Associate Member.