

OLUWATOSIN OWOLABI

CONTACT

- 08145990082
- Oluwatosinowolabi33@gmail.com
- Oshodi, Lagos state.

PROFILE SUMMARY

Dynamic Sales and Marketing Executive with a proven track record in social media strategies. Computer literacy skills for managing digital marketing campaigns, I can contribute my skills in strategic planning, team leadership, and creative problem-solving to achieve business objectives.

EDUCATION

- 2019 - 2024
- FEDERAL UNIVERSITY, OYE EKITI.
- Bsc in Psychology.

WORK EXPERIENCE

SALES AND MARKETING EXECUTIVES JULY 2026 - PRESENT

AVATECH

- Executed Promotional campaigns across social media and email, enhancing brand visibility.
- Supported sales by addressing customer requests and resolving complaints promptly.
- Used Microsoft office and Excel spreadsheet.
- Tracked inventory and maintained accurate record.
- Cultivated positive relationships with customers through effective communication.

SUBJECT TEACHER (NYSC) 2025 - 2026

God's Inheritance Model College

- Delivered structured lessons to student, enhancing engagement and promoting positive learning outcomes.
- Oversaw the creation of engaging content for various platforms, collaborating with internal teams and external agencies to ensure brand consistency and relevance.

NURSE ASSISTANT 2017 - 2018

TABERNACLE HOSPITAL

- Supported healthcare team with basic clinical support, patient intake and maintaining clean healthcare.
- Delivered empathetic and compassionate care.
- Monitored vital signs and reported changes to nursing staff promptly.

SKILLS

- Active Listening.
- Empathy.
- Effective Communication.
- Basic Clinical Care.
- Attention to details.
- Customer Service.
- Sales Expertise.
- Promotional Campaigns.
- Social Media Strategy.
- Market Analysis.
- Computer Literacy.

CERTIFICATION

- Jobberman Soft-Skills Training.