

Peter Ikechukwu Praise

UI/UX Designer | Frontend Developer | Backend Developer | Social Media Manager | Community Manager

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PROFESSIONAL SUMMARY

Creative and product-minded UI/UX Designer and developer with 5+ years of experience designing digital products and user experiences, with hands-on experience in frontend development and backend development. Primarily focused on frontend development, translating designs into responsive, functional, and user-centered digital experiences. Also experienced in social media management, community building, startup environments, AI products, brand design, and cross-functional collaboration.

CORE SKILLS

UI/UX & Product: User Research & Personas • Wireframing • Prototyping • UI Design • Visual Hierarchy • Responsive Design • Usability Testing • Design Systems • Product Strategy

Frontend Development: Responsive Web Development • UI Implementation • Design-to-Code • Frontend Product Development • HTML/CSS

Backend Development: Backend Development • API Integration • Server-Side Product Support • Database-Connected Applications

Social Media: Content Strategy • Content Planning • Social Media Management • Copywriting • Brand Communication • Audience Engagement • Campaign Support • Analytics & Insights

Community: Community Building • Community Engagement • Member Support • Moderation • Relationship Management • Online Events & Discussions • Feedback Collection

Tools: Figma • Adobe XD • Sketch • InVision • Zeplin • Miro • Notion • Jira • HTML/CSS

PROFESSIONAL EXPERIENCE

Founder & Product Designer — MindWave

Remote | 2025 – Present

- Lead product design and strategy for an AI-powered mental wellness platform, from product concepts and user flows to high-fidelity interfaces and prototypes.
- Design user-centered experiences focused on accessibility, clarity, privacy, and engagement.
- Support frontend product development and translate product designs into functional digital experiences.
- Develop product and brand communication across digital channels while supporting audience and community growth.
- Collaborate with potential partners, therapists, users, and other stakeholders to gather feedback and improve the product.

Senior UI/UX Designer — Freelance / Contract

Remote | 2020 – Present

- Design websites, mobile experiences, dashboards, e-commerce interfaces, and other digital products for clients and independent projects.
- Conduct user-focused design exploration, create wireframes and prototypes, and develop polished responsive interfaces.
- Work across healthcare, e-commerce, sports, media, and technology-related products.
- Present design concepts and communicate decisions clearly to clients and stakeholders.

Social Media & Community Management — Independent / Startup Projects

Remote | Ongoing

- Plan and create social content aligned with product positioning, brand voice, and audience interests.
- Engage followers and community members, respond to questions, encourage discussions, and build relationships around digital products.
- Support LinkedIn and other social channels through consistent content, product storytelling, partnership outreach, and audience engagement.

SELECTED PROJECT

MindWave — AI-Powered Mental Wellness Platform

Product strategy, UX research, user flows, UI design, prototyping, frontend-focused product development, brand direction, community concept, social content, and partnership communication for an AI-powered digital mental wellness product.

EDUCATION

University of Abuja — Undergraduate Student

Relevant focus: Communication, digital media, technology, and product development

ADDITIONAL STRENGTHS

Creative problem solving • Strong written communication • Remote collaboration • Product thinking • Attention to detail • Fast learning • Stakeholder communication • AI product awareness

REFERENCES

Available upon request.