

# Prince Adetuberu

## Social Media Manager

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📍 Lagos, Nigeria



### 📁 Professional Experience

#### **Social media marketer, *The Indomitables***

09/2024 – 08/2025

Designed and presented social media campaign ideas.

Remote

Increased brand visibility by crafting and implementing compelling social media campaigns.

Scale sales through organically generated leads.

#### **Social media manager, *Gaits Logistics***

01/2024 – 09/2024

Managed multiple social media platforms to ensure consistent brand voice.

Lagos, Nigeria

Monitored social media trends and competitors adopting new strategies to stay ahead.

Successfully built a loyal following through consistent and valuable contents that resonates with target audience.

### 🎓 Education

#### **Social media marketing, *HubSpot Academy***

07/2025 – 08/2025

Refined my skills in driving sales through compelling campaign stories that keep audience hooked for desired actions.

USA

#### **Inbound Methodology, *HubSpot Academy***

07/2025 – 07/2025

Got eyes opening insights to keep audience attention to generate organic leads

USA

### 🌐 Languages

- English

### 🎓 Inbound Methodology Certificates

- Social media marketing

### 🧠 Skills

#### **Copywriting**

Vastly experienced

#### **Social media analytics**

#### **Customer/Community Engagement**

### 📖 Courses

#### **Social media marketing, *HubSpot Academy***

07/2025 – 08/2025

The possible ways to control potential customers action to drive sales

USA

#### **Inbound methodology, *HubSpot***

07/2025 – 07/2025

An eyes opener to the magic world of organic generation

USA