

SHONEYE CHRISTIANAH

Brand Storyteller | Content Writer

Sagamu, Ogun State, Nigeria

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PROFESSIONAL SUMMARY

English Education graduate and National Youth Service Corps member with experience in storytelling, editorial writing, content creation and teaching. Skilled at transforming complex information into clear, engaging and audience-focused content for articles, newsletters, educational materials and digital platforms. Strong in research, proofreading, communication and maintaining consistent editorial standards. Creative, adaptable and committed to producing accurate and impactful content.

EDUCATION

Obafemi Awolowo University, Ile-Ife, Osun State

Bachelor of Arts (B.A.) in English Education

March 2025

WORK EXPERIENCE

National Youth Service Corps (NYSC)

English Teacher / Content Support Assistant

2025–Present | Ogun State

- Teach English language and literature lessons using clear, engaging and audience-appropriate methods.
- Develop lesson plans, educational materials and written resources.
- Simplify complex concepts into accessible explanations and engaging learning content.
- Communicate effectively with students, colleagues and school administrators.
- Support school activities, documentation and administrative tasks.
- Demonstrate strong organization, creativity, teamwork and time-management skills.

Content Writer

Freelance

2024–2026

- Produce and edit articles, newsletters, blog posts and digital content.
- Conduct research and transform information into clear, engaging brand stories.
- Adapt writing style and tone to suit different audiences and communication objectives.
- Proofread content to ensure accuracy, clarity, consistency and grammatical correctness.
- Maintain editorial standards and meet assigned deadlines.
- Develop content ideas for awareness campaigns and digital platforms.

Content Creator

Education Project

2023–2024

- Create long-form and short-form content for educational and public awareness campaigns.
- Write captions, articles, educational materials and promotional content.
- Assist with content planning and organization.
- Maintain consistency in tone, messaging and editorial quality.
- Collaborate with team members to develop relevant and engaging content.

Teaching Practice

Student Teacher

Obafemi Awolowo University Teaching Practice Programme

2024–2025

- Prepare and deliver English lessons according to curriculum requirements.
- Develop lesson plans, teaching materials and written classroom resources.
- Simplify complex topics into clear and understandable lessons.
- Encourage student participation through storytelling, discussions and interactive activities.
- Maintain classroom discipline and create a positive learning environment.
- Strengthen communication, presentation, research and storytelling skills.

CORE SKILLS

- Storytelling

- Content Writing
 - Editorial Writing
 - Content Creation
 - Research and Information Synthesis
 - Content Strategy
 - Newsletter Writing
 - Proofreading and Editing
 - Copywriting
 - Social Media Content
 - Microsoft Office
 - Communication Skills
 - Time Management
 - Teamwork and Collaboration
 - Attention to Detail
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PROFESSIONAL ATTRIBUTES

- Creative and resourceful
 - Strong written and verbal communication skills
 - Adaptable and willing to learn
 - Organized and detail-oriented
 - Reliable and deadline-conscious
 - Able to work independently and collaboratively
 - Professional and audience-focused
 - Strong interest in education, media and storytelling
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NATIONAL YOUTH SERVICE

Status: National Youth Service Corps Member

Year: 2025–Present

State of Service: Ogun State

REFERENCES

Available upon request.