

OMOAJE AMIRAH OYINDAMOLA

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SUMMARY

Motivated and detail-oriented Marketing student with strong communication, organization, and creative skills. Skilled in Canva and CapCut, with an interest in social media management, digital marketing, content creation, and administrative support. Eager to apply my skills in a professional environment, learn quickly, and contribute positively to organizational goals.

WORK EXPERIENCE

SOCIAL MEDIA & CONTENT CREATION — personal projects 2026-present

- Developed content ideas and short-form videos for social media platforms.
- Created a step-by-step app-ordering video concept for a restaurant brand

FREELANCE 2026-present

- Assisted with content planning and ideas aimed at improving audience engagement.
- Designed visually appealing social media materials while maintaining consistent branding.

PERSONAL PROJECT

- Researched social media trends and adapted content ideas for target audiences.

2026-present

EDUCATION

University of Ilorin (UNILORIN), Kwara State, Nigeria

B.Sc. Marketing — *Expected Graduation: 2028*

2023 – Present

Relevant Coursework: Marketing Management, Consumer Behaviour, Sales Management, Purchasing & Supply Management, Business Administration

ADDITIONAL INFORMATION

- **Technical Skills:** Canva, CapCut, Google Docs, Google Drive, Google Sheets
- **Core Skills:** Communication, creativity, organization, teamwork, time management
- **Languages:** English
- **Availability:** Available for full-time, part-time, internship, and temporary/ad-hoc opportunities
- **Work Preference:** Open to remote and on-site opportunities
- **Willingness to Travel:** Yes