

OLUWADAMILARE OLANIYI

CONTACT

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PROFILE

Creative and detail-oriented Social Media Manager with an interest in content creation, audience engagement, and digital communication. Skilled in developing engaging content, managing social media platforms, monitoring trends, and maintaining a consistent online presence. Passionate about using social media to connect with audiences and support brand growth.

EXPERIENCE

SOCIAL MEDIA MANAGER AND CREATOR

- Owned and independently managed a TikTok Blog account that grew to 18.4K+ followers.
- Planned, created, edited, and published engaging content tailored to the platform's audience.
- Managed the page's day-to-day activities, including content scheduling, audience engagement, and community interaction.
- Maintained a consistent brand identity while managing the platform anonymously.

EDUCATION

OLUWALOGBON PRIMARY SCHOOL | 2009 - 2015

AYEDERE JUNIOR SECONDARY SCHOOL | 2018 - 2020

GLASSHOUSE COLLEGE AGILITI MILE 12 | 2021 - 2023

KWARA STATE UNIVERSITY MALETE| 2023 - TILL DATE

SKILLS

- Good Communication
- Social media strategy
- Marketing
- Creative thinking
- Team work and collaboration