

ADEGBITE ADENIKE RIGHTEOUS

Nigeria

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PROFESSIONAL SUMMARY

Creative Content Creator and Social Media Manager with experience producing engaging, trend-driven content for TikTok and Instagram. Skilled in storytelling, short-form video creation, and audience engagement.

CORE SKILLS

Content Creation (Reels & TikTok), Social Media Management, Content Planning, Storytelling, Audience Engagement, Trend Research, Video Editing (CapCut), Performance Tracking

PROFESSIONAL EXPERIENCE

Shelter For You Property — Social Media Manager (2025 – 2026)

- Managed social media pages and maintained consistent brand presence
- Created engaging real estate and lifestyle content
- Used trends and insights to improve reach and engagement
- Interacted with audience to strengthen brand connection

Tech U Plug — Social Media Manager & Videographer (2024 – 2025)

- Created and edited short-form video content
- Managed posting schedules and content planning
- Improved audience engagement

Halo Imagery — Content Creator & Social Media Writer (2024 – 2025)

- Developed content for Instagram and TikTok
- Collaborated on campaigns and storytelling
- Supported audience engagement

RCF Tech U — Content Writer (2022 – 2024)

- Wrote weekly content and announcements
- Supported communication for events

CONTENT CREATION

TikTok Creator (@all.beautiful32) (2024 – Present)

Instagram Creator (@_oluwapamilerin_righteous) (2023 – Present)

TOOLS

CapCut, Canva, Instagram Analytics, TikTok Analytics

STRENGTHS

Creative thinking, Consistency, Communication, Fast learner