

CURRICULUM VITAE

Name: Rufai Abdulsamad Oluwatobi

Phone: 07089485152 / 08174200101

Email: Oluwatobi278@gmail.com

Location: Oyo, Oyo State

Professional Summary

Creative and detail-oriented Mass Communication graduate with practical experience in media, publicity, and digital services. Skilled in photography, content creation, and communication, with a strong ability to engage audiences and deliver quality media solutions. A dedicated team player committed to professional growth and organizational success.

Education

Higher National Diploma (HND) in Mass Communication – Kwara State Polytechnic (2022 – 2024)

National Diploma (ND) in Mass Communication – Kwara State Polytechnic (2017 – 2019)

Oranyan Grammar School, Oyo (2007 – 2013)

Al-Imam Group of Schools, Oyo (2006)

Work Experience

LDW Multi-Services Company (2020 – 2026)

Studio Manager / Director | Main Photographer | Social Media Handler

- Managed client relationships and ensured effective service delivery
- Led studio operations and coordinated photography sessions
- Created and handled digital content for business promotion
- Managed social media accounts and improved online engagement
- Assisted in publicity and marketing campaigns
- Maintained strong communication with clients to improve satisfaction

Bam Digital World (2014 – 2019)

- Provided digital and media-related services to clients
- Assisted in graphic content and media production
- Handled customer requests and delivered quality service

- Supported daily operations and business growth

Multi Thousand's Publicity (2006 – 2010)

- Learned and operated printing press equipment
- Gained experience in customization of printed materials

NYSC Experience

National Youth Service Corps (NYSC)

- Successfully completed national service
- Demonstrated responsibility, teamwork, and adaptability in assigned duties

Certifications

- Diploma in Photography
- National Diploma (ND)
- Higher National Diploma (HND)
- NYSC Discharge Certificate

Core Skills

- Media & Communication
- Photography & Content Creation
- Public Relations & Advertising
- Digital Media Handling
- Social Media Management
- Customer Service & Relationship Management
- Teamwork & Time Management

Relevant Coursework

- News Writing & Reporting
- Public Relations
- Advertising

- Broadcasting

Portfolio

TikTok: SMD Photography

Instagram: SMD Photography

References

Available on request