

SAMUEL ADEOLA

06 Vincent street, Pako/Iyana Ipaja, Lagos (Available To Relocate)

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CAREER OBJECTIVES:

Samuel Adeola is a talented **Creative/Graphic Designer** who has been fully immersed in the field of Graphic Design since 2022. His passion for creating top-notch design solution has helped numerous businesses throughout the country increase their chances of success.

Simplicity is at the heart of my work. I thrive on the creative process and full of endless possibilities. With my experience and dedication to my craft, I bring a fresh perspective to every project I work on.

EDUCATION:

Computer Science
Lagos City Polytechnic

2022 - 2024

WORK EXPERIENCE:

CareerXpress

January- September 2023

Graphic Design as an Intern

- Create a wide range of design assets, including print advertisements, digital graphics, and social media designs.
- Work closely with clients and team members to understand project requirements and develop design concepts that align with brand guidelines and company objectives.
- Stay up-to-date with the latest design trends and industry best practices to create innovative and effective visuals.

Humdov

November 2023 - September 2024

Graphic Designer

- Create visually stunning designs that embody a brand's essence and resonate with its audience.
- Leverage your design expertise to enhance worship materials, promotional materials, and other church communications.

GBOX

June 2024 - December 2024

Graphic Design & Social Media Management

- Visual Storytelling: Transformed complex ideas into compelling visual narratives, crafting eye-catching assets that resonated with both gamers and traders.
- Strategic Ad Design: Developed high-performance ad campaigns and marketing materials that drove user acquisition for the GBOX play-to-earn ecosystem.
- Investor Relations: Produced sophisticated pitch decks and business proposals that clearly communicated the platform's value proposition in the Web3 space.
- Data-Driven Optimization: Monitored trends and analyzed engagement metrics to optimize visual content and marketing strategies in a dynamic digital landscape.

The BusinessPlus Agency

Graphic Designer

January 2025 - November 2025

- Spearheaded the creation of compelling ad designs and strategic marketing materials tailored to drive client success.
- Produced high-level pitch decks and business proposals that played a pivotal role in accelerating brand growth.
- Blended aesthetic excellence with functional design to deliver visual solutions that resonate with target audiences.
- Ensured total client satisfaction by translating complex business goals into high-impact visual narratives.

SKILLS AND ABILITY:

- Creative
- Hardworking
- Attention to details
- Ressilant

HOBIBIES:

- Photography, Typography, Learning a New Software, Meditation or Yoga, Cooking, Music, Volunteering, Joining Design Communities

LINK TO MY PORTFOLIO

bit.ly/samueladeolaportfolio