

AKALE SOKOLAYAM FAVOUR

Artist | Social Media Manager | Video Editor | Content Creator

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PROFILE

As a virtual artist with over five years of dedicated practice, I bring a trained eye for composition, storytelling, and visual detail into every piece of content I create. This artistic foundation directly shapes how I approach my work as a Social Media Manager, Video Editor, and Content Creator with hands-on experience across digital marketing, social media management, video production, content strategy, and brand storytelling.

I managed GateBridge Consulting's social media platforms, handled content strategy, planning, content calendars, short-form video production, publishing, audience engagement, and maintained a consistent brand voice across platforms. I work part-time with The Media Padi as a Video Creator and Editor, transforming creative ideas into polished, engaging, and trend-aware video content.

My experience extends beyond digital media, with a background in facility management and construction. Previously managed day-to-day operations at a facility management company overseeing a CBN clinic site, where I coordinated teams, communicated with clients and service providers, and ensured smooth daily operations. I also interned as a Site Supervisor on a construction project, gaining practical experience in site coordination, team supervision, and project execution.

This combination of creative and operational experience has developed my ability to communicate effectively with different audiences, manage responsibilities independently, solve problems under pressure, and translate ideas into practical results. I bring together creative thinking, strategic planning, and hands-on execution to create content that is visually engaging while serving a brand's goals, audience, and overall identity.

EXPERIENCE

Visual Artist

Present

- Built an independent painting practice over five-plus years, developing a distinct personal style and technique.
- Currently preparing a collection of original paintings for public exhibition.
- Balance a sustained personal art practice alongside professional work in content creation and digital media, drawing on the same visual and creative instincts across both.

Social Media Manager, Content Creator & Video Editor | GateBridge Consulting Limited (Hybrid)

2026

- Run the company's social media platforms and digital presence day to day, acting as the go-to person for all things content.
- Build the monthly content calendar and content strategy.
- Shoot and edit reels, design graphics, and write captions and educational posts that don't just inform but actually get watched.
- Shape the brand's storytelling. Turning updates about the company's services and SME investment work into narratives that build trust and stick in people's minds, rather than just another post in the feed.
- Handle community engagement. Replying to comments and enquiries, often the first voice a follower hears from the brand.
- Track trends and performance data to see what's actually working, and adjust the strategy accordingly.

Content Creator & Video Editor | The Media Padi (Part Time)

2026

- Plan and execute content strategy for the brand as both video creator and editor.
- Shoot, edit, and optimize video content, regularly turning ideas around fast without delaying on quality.
- Write scripts and concepts before filming, then direct both on-set and remote shoots from concept to final cut.
- Keep watch on audience preferences and platform changes so content stays relevant.
- Work closely with designers and other creatives, turning their input into a stronger final product.

Manager | Aurum Facility Management Company Limited

2025

- Oversaw day-to-day facility operations at CBN Clinic, Garki 2, making sure service delivery ran smoothly.
- Kept electrical, plumbing, fire safety, and security systems running. Fixing problems before they became bigger ones.
- Coordinated the maintenance team and checked that tasks were actually getting done.
- Handled the reporting and documentation side, and stayed the point of contact between the client and service teams.

Site Supervisor (Internship) | Visible Construction

2024

- Supervised laborers on-site and made sure work kept moving safely.
- Kept project files updated and reported progress to superiors.
- Drafted official letters. Requests for time extensions, notices on damage repairs, that kind of thing.
- Helped with general project coordination.

EDUCATION

Bachelor of Technology in Building Technology

Federal University of Technology, Minna, Niger State | 2018 – 2024

National Youth Service Corps (N.Y.S.C.)

Federal Capital Territory | 2025 – 2026

SKILLS

- Painting and fine art (3+ years of independent practice, exhibition-ready work).
- Efficient interpersonal skills.
- Proficient use of all MS packages in addition to Canvas, Capcut, Buffer, Google workspace tools, google sheets, forms, calender, etc.
- Facility and site supervision.
- Problem-solving and conflict resolution.
- Time management and multitasking.
- Team coordination and labor management.
- Report writing and documentation.
- Letter drafting(official correspondence, extensions, reports)

INTERESTS & LANGUAGES

Interests: Art • Editing • Learning • Books • Traveling

Languages: English (Fluent)