

# SILVERSPOON NWACHUKWU

## GRAPHIC DESIGNER

**Nigeria** | Available for Remote and Hybrid

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**Portfolio:** [https://drive.google.com/file/d/16MdfQ3661NsnpPYv1sz3ltMjJI5\\_iwtf/view?usp=sharing](https://drive.google.com/file/d/16MdfQ3661NsnpPYv1sz3ltMjJI5_iwtf/view?usp=sharing)

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## PROFESSIONAL SUMMARY

Creative and results-driven Graphic Designer with 3+ years of practical experience creating compelling visual content for businesses, organizations, churches, and personal brands. Experienced in brand identity design, social media graphics, advertising materials, promotional designs, event graphics, and digital content.

Skilled at transforming ideas and briefs into professional, engaging designs that communicate effectively and align with brand objectives. Comfortable working independently or as part of a team, managing multiple projects, meeting deadlines, receiving feedback, and delivering high-quality creative work.

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## CORE SKILLS

- Brand Identity Design
- Social Media Design
- Advertising & Marketing Designs
- Flyer & Poster Design
- Logo Design
- Typography & Colour Theory
- Creative Concept Development
- Visual Communication

- Photo Editing & Retouching
  - Print & Digital Design
  - Content Creation
  - Basic Video Editing
  - Client Communication
  - Time Management
  - Attention to Detail
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## **PROFESSIONAL EXPERIENCE**

### **FREELANCE GRAPHIC DESIGNER**

#### **2023 – Present**

- Create professional graphics for businesses, brands, organizations, and individuals.
- Design social media posts, promotional flyers, advertisements, event materials, and marketing content.
- Develop visual concepts based on clients' requirements and brand objectives.
- Create and refine brand identities, including logos, colour palettes, typography, and supporting visuals.
- Edit and retouch images for digital and promotional use.
- Communicate with clients to understand project requirements and incorporate feedback.
- Manage multiple design projects while maintaining quality and meeting deadlines.

### **GRAPHIC DESIGNER — MIDGGA**

#### **2024**

- Created visual content and promotional materials for organizational communication.
- Developed designs that aligned with the organization's visual identity.
- Worked with briefs and feedback to produce professional design solutions.
- Delivered creative projects within agreed timelines.

### **GRAPHIC DESIGNER — LFC CANAANLAND**

#### **2024 – Present**

- Design visual materials for church programmes, events, announcements, and communication.
- Create Sunday service flyers, event graphics, marriage-related designs, birthday designs, and promotional materials.

- Ensure designs communicate information clearly while maintaining a professional visual standard.
  - Work with different design requirements and deadlines.
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## **SELECTED DESIGN EXPERIENCE**

- Brand Identity Design
  - Social Media Campaign Graphics
  - Real Estate Advertising Designs
  - Beauty & Fashion Promotional Designs
  - Food & Product Advertising
  - Church & Event Graphics
  - Business Flyers and Posters
  - Logo Design and Brand Development
  - Promotional and Marketing Materials
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## **SOFTWARE & TOOLS**

Adobe Photoshop  
Adobe Illustrator  
Adobe Lightroom  
Canva  
Adobe After Effects  
CapCut  
ChatGPT  
Claude

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## **EDUCATION**

**Peter Mojuetan School of Technology**  
**Ordinary National Diploma (OND)** Computer Science  
2011 – 2013

**Community Secondary School, Nkpolu, Mile 3, Port Harcourt**

**Senior Secondary School Certificate (SSCE)**

2005 – 2010

**Model Primary School, Mile 3, Port Harcourt**

**First School Leaving Certificate (FSLC)**

2000 – 2005

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## **PROFESSIONAL STRENGTHS**

- Creative and innovative thinker
- Strong attention to detail
- Ability to work under pressure
- Fast learner and adaptable
- Good communication skills
- Ability to work independently and with a team
- Strong understanding of visual aesthetics
- Deadline-oriented
- Open to feedback and continuous improvement

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## **REFERENCES**

Available upon request.