

AJAYI, Temiloluwa Lydia.

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CAREER OBJECTIVE

A motivated and versatile Theatre and Media Arts graduate seeking an opportunity to contribute strong communication, customer service, sales, social media, administrative, and organizational skills to a dynamic organization. Eager to apply academic training, entrepreneurial experience, and professional skills while gaining further experience, taking on new challenges, and contributing positively to the growth and success of the organization.

SKILLS

Communication & Media

- Journalism and reporting
- Media presentation
- Public speaking
- Content creation
- Strong verbal and written communication

Sales & Customer Service

- Customer relationship management
- Sales and product promotion
- Customer engagement
- Order management
- Client communication

Social Media & Marketing

- Social media management
- Social media content creation
- Brand promotion
- Online customer engagement
- Digital marketing

Administrative & Professional

- Organization and coordination
- Time management
- Teamwork
- Leadership
- Problem-solving
- Adaptability

Creative & Beauty

- Makeup artist
- Lash technician

EXPERIENCE

NYSC Corps Member — 23rd April 2025 – 22nd April 2026

Local Government Education Authority, Odeda Local Government, Ogun State.

- Supported administrative and educational activities within the Local Government Education Authority.
- Assisted with day-to-day organizational and administrative responsibilities.
- Worked collaboratively with staff and other corps members to complete assigned tasks.
- Developed strong communication, teamwork, time-management, and organizational skills.
- Adapted effectively to a professional working environment.

Founder / Business Owner — 2024 to date.

- Women's Ready-to-Wear Fashion Brand- Ibadan, Nigeria
- Manage the day-to-day operations of a women's ready-to-wear fashion business.
- Handle customer inquiries, sales, order processing, and customer relationships.
- Promote products through social media and create content to increase brand visibility.
- Manage online customer engagement and respond to enquiries professionally.
- Coordinate order processing, packaging, and delivery.
- Build and maintain customer relationships to encourage repeat purchases.

- Handle marketing, business decisions, and general brand management.

Theatre Management Intern — 2023

- Cultural Centre, Ado-Ekiti, Ekiti State
- Assisted with theatre management and day-to-day operational activities.
- Supported theatre and event-related coordination.
- Worked with team members to ensure smooth execution of assigned activities.
- Gained practical experience in theatre administration, organization, and teamwork.

Journalism & Media Training — 2026

- Splash FM Media Academy, Ibadan
- Received practical training in journalism and media communication.
- Developed skills in reporting, communication, and media presentation.
- Gained exposure to professional media practices.

EDUCATION

- Ekiti State University (EKSU)
- Bachelor of Arts (B.A.) in Theatre and Media Arts — 2024

CERTIFICATIONS

- Certificate in Journalism/ basic media course in Broadcasting — Splash FM Media Academy
- Certificate(s) in Professional Skills

LANGUAGES

- English — Fluent
- Yoruba — Fluent

REFERENCES

Available upon request.

