



SAMUEL YUSUF

Experience: 3 years | **Available:** Immediately | **Location:** Abuja

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ABOUT ME



I bring a dynamic and multifaceted background to the table, with 3 years of experience as a Creative Designer, Photographer, and Videographer. My journey began with a role at Yucadis Studios and SOUND DON, where I honed my design skills by creating visually compelling content for both digital and print media.

As a Professional Videographer and Photographer at Yucadis Studios, I captured and edited high-quality videos and photographs, demonstrating a keen eye for detail and a strong passion for visual storytelling.

In addition to my creative pursuits, I am also an educator currently studying Biology Education at the university level, with over two years of teaching experience. This academic and professional path has strengthened my communication skills, deepened my understanding of learning processes, and enhanced my ability to engage and inspire others effectively.

Creative and detail-oriented Content Writer with two months of experience creating engaging, well-researched, and SEO-friendly content. Skilled in writing blog articles, website content, and social media copy tailored to different audiences. Passionate about storytelling, meeting deadlines, and continuously improving writing skills to deliver high-quality content. I also have a work experience of 1 year in Social media management for a couple of artists.

Beyond both the creative and educational fields, I have ventured into entrepreneurship, leveraging my skills to establish a creative business. This experience has equipped me with a strategic mindset, business acumen, and the ability to navigate diverse challenges.

In the world of music, I express my creativity as a musician, adding a unique dimension to my profile. Whether it is crafting designs, capturing moments through the lens, producing captivating videos, educating minds, managing a business, or creating music, my diverse skill set reflects my commitment to excellence, growth, and innovation.

WORK EXPERIENCE



TIMES TABLOID

Entry level | WRITER

Abuja, Nigeria

2025-03-01 | 2026-06-01

Researched and wrote clear, accurate, and engaging articles on technology-related topics, including software, gadgets, cybersecurity, AI, and emerging tech trends. Simplified complex technical concepts into content that was easy for a broad audience to understand. Produced SEO-friendly blog posts, tutorials, product reviews,

and how-to guides to improve website visibility and user engagement. Collaborated with editors and content teams to ensure content quality, accuracy, and consistency. Verified information through reliable sources and updated existing articles to maintain relevance. Optimised content using keywords, headings, and metadata to improve search engine rankings.

Amaka

Entry level | Social media manager

Abuja , Nigeria

2024-01-01 | 2025-01-01

Developed and implemented social media strategies to increase brand awareness and audience engagement. Created, scheduled, and published engaging content across platforms such as Facebook, Instagram, X (Twitter), LinkedIn, and TikTok. Managed daily social media activities, including responding to comments, messages, and customer inquiries. Monitored social media trends and competitor activities to improve content performance. Planned and maintained a content calendar to ensure consistent posting. Collaborated with designers, content writers, and marketing teams to produce high-quality campaigns. Tracked key performance metrics, including reach, engagement, and follower growth, and prepared performance reports.

SOUND DON STUDIOS

Entry level | Manager

Abuja , Nigeria

2023-03-01 | Currently working here

Oversaw the daily operations of the recording studio, ensuring smooth scheduling and efficient workflow. Coordinated recording sessions, rehearsals, and client bookings while managing the studio calendar. Maintained studio equipment and coordinated routine maintenance and repairs to ensure optimal performance. Served as the primary point of contact for artists, producers, engineers, and clients, delivering excellent customer service. Managed studio budgets, invoicing, payments, and financial records. Supervised studio staff and ensured compliance with operational policies and safety standards. Assisted in planning and executing music production projects, ensuring deadlines and quality standards were met. Promoted the studio's services through social media, marketing campaigns, and client relationship management. Maintained accurate records of studio usage, inventory, and client information. Resolved client concerns promptly to ensure a professional and positive studio experience.

TIMES TABLOID

Entry level | VIRTUAL ASSISTANT

REMOTE , Nigeria

2019-09-01 | 2021-05-01

Email management – reading, organizing, replying to, and forwarding emails. Calendar management – scheduling meetings, appointments, and reminders. Customer communication – responding to customers through email, WhatsApp, live chat, or social media. Customer Support: Responding to everyday client inquiries via email and chat. Community & Social Support: Basic content posting, comment moderation, and group support.

EDUCATION

Federal university of technology minna

Degree | B.Tech

Molecular biology and genetic engineering



JOB SKILLS



Photography and videography

Creative content generation

Photo editing

Video editing

Skilled content writer

Cooperate photography

studio management

business management

LANGUAGE SKILLS



English

CERTIFICATES & AWARDS



Creative and design: Certificate | 2022

PROJECTS & PORTFOLIO



My portfolio: https://www.instagram.com/yucadis?igsh=bHBjcTZtazM0cWgx&utm_source=qr