

OMONIJO TIMILEHIN

DIGITAL MARKETING • SOCIAL MEDIA MARKETING • CONTENT • WEB DEVELOPMENT

Nigeria | 07070174734 | timilehinomonijo6@gmail.com | linkedin.com/in/timilehin-omonijo-909586437

PROFESSIONAL SUMMARY

Entry-level digital marketing professional with practical experience developing social media content, promotional campaigns, email marketing materials, and audience-focused messaging. HubSpot-certified in Digital Marketing, with hands-on practice in content planning, social media marketing, email campaigns, referral campaigns, A/B testing, and promotional content creation. Also developing HTML, CSS, and JavaScript skills, with an interest in helping businesses strengthen their online presence through creative and practical digital solutions.

CORE SKILLS

- Digital Marketing
- Content Planning & Strategy
- Email Marketing
- A/B Testing
- Social Media Engagement
- Basic Web Development
- Social Media Marketing
- Content Creation & Copywriting
- Campaign Planning
- Audience Research
- Promotional Content
- HTML & CSS

CERTIFICATION

HubSpot Academy — Digital Marketing Certification | 2026

Digital marketing strategy, content marketing, social media marketing, email marketing, SEO, advertising, and digital marketing fundamentals.

PRACTICAL PROJECTS

Lovelyn Beauty — Digital Marketing Practice Project

- Planned awareness, engagement, and promotional content based on brand goals and target audience.
- Created a referral campaign and email newsletter with clear calls-to-action designed to encourage bookings and engagement.
- Practiced reviewing campaign metrics and applying A/B testing concepts to compare different marketing approaches.

TIMZ TECH — Web Development Practice Project

- Built and styled web pages using HTML and CSS while developing foundational front-end development skills.
- Currently learning JavaScript to add functionality and interaction to web projects.

Promotional Content Projects

- Created promotional video concepts for products and brands as practical digital marketing exercises.
- Practiced AI-assisted content creation and social-media-ready promotional materials for platforms such as WhatsApp and LinkedIn.

EDUCATION

Federal University of Technology, Akure (FUTA)

B.Tech, Fisheries and Aquaculture Technology — Currently studying

LEADERSHIP EXPERIENCE

Welfare Director — National Association of Fisheries Students (NAFIS), FUTA Chapter | 2024/2025 Academic Session

- Supported student welfare activities and communicated with students regarding welfare-related concerns.
- Participated in association activities and contributed to effective communication within the student community.

TOOLS & DEVELOPING SKILLS

Canva • CapCut • HTML • CSS • JavaScript (learning) • Email marketing platforms • AI-assisted content creation • Social media platforms

Available for remote, internship, freelance, and project-based digital marketing opportunities.