

Tofio Oluwadamilola

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PROFESSIONAL SUMMARY

Creative and results-driven Graphic Designer with 3+ years of professional experience designing compelling visual assets across branding, digital media, social media, and integrated marketing campaigns. Proficient in Adobe Creative Suite and Figma, with a strong track record of building cohesive brand identities, maintaining consistent design systems, and delivering high-converting content across fintech, real estate, retail, and technology sectors. A collaborative team player who manages multiple projects simultaneously, incorporates feedback efficiently, and consistently elevates brand presence and audience engagement across digital and print platforms.

EXPERIENCE

Graphics Designer — Cubic Space Design Agency

- Designed high-converting editorial layouts, social media graphics, company brochures, pitch decks, and lead magnets for a diverse portfolio of agency clients, consistently delivering under tight deadlines.
- Produced professionally crafted editorial memos and PowerPoint presentation decks that strengthened client communications and elevated perceived brand quality across multiple accounts.
- Contributed directly to agency client base growth by delivering exceptional-quality designs that generated repeat business and referrals, reinforcing the agency's reputation for visual excellence. . Remote work experience and demonstrated ability to work independently in a distributed team environment, which is emphasized as essential for this fully remote position.

Graphics Designer — The Grand Souq

2025

- Designed high-converting visual assets for integrated marketing campaigns, driving measurable improvements in audience engagement and brand visibility across key digital channels.
- Grew the company's social media presence by producing consistently captivating digital content, resulting in increased follower interaction and significantly expanded online reach.
- Revamped the company's visual marketing strategy by establishing cohesive branding standards and design guidelines, delivering a more professional and unified brand identity across all customer touchpoints. . Remote work experience and demonstrated ability to work independently in a distributed team environment, which is emphasized as essential for this fully remote position.

Creative Designer — Sayswitch Finance

2025

- Produced conversion-focused design assets for a fintech brand, maintaining strict visual consistency across all digital platforms, marketing materials, and customer-facing communications.
- Collaborated closely with the marketing team to refine the company's visual strategy, enhancing campaign effectiveness and measurably improving overall brand communication quality. Remote work experience and demonstrated ability to work independently in a distributed team environment, which is emphasized as essential for this fully remote position.

Creative Designer — Sigma Consulting

2024

- Delivered polished creative design solutions across multiple consulting projects, strengthening client branding and communications with professionally crafted visual materials.
- Developed a suite of branded templates and design systems that streamlined content production workflows and ensured long-term visual consistency across all client deliverables.

- Designed a range of digital and print assets for a technology-focused organisation, significantly enhancing brand recognition and overall visual communication quality.
- Supported marketing initiatives by creating on-brand social media graphics and promotional materials fully aligned with established company brand guidelines.

Graphics Designer — TLP and Real Estate Development

2022 – 2023

- Conceptualised and produced compelling graphic designs for a real estate brand, elevating marketing collateral across both print and digital channels to attract and convert prospective buyers.
- Managed the company's social media presence end-to-end, creating engaging content that increased audience reach and actively supported lead generation efforts.
- Introduced consistent visual branding standards that transformed the company's marketing output, resulting in a measurably more professional and trustworthy brand image across all platforms.

SKILLS

Brand Identity Design · Digital & Print Design · Social Media Content Creation · Design Systems & Brand Guidelines · Marketing Strategy Support · Visual Storytelling · Typography & Layout · Creative Thinking & Ideation · Problem Solving · Team Collaboration & Leadership · Attention to Detail · Delivery Under Pressure · Interpersonal & Communication Skills

TOOLS

Adobe Photoshop · Adobe Illustrator · Adobe Creative Suite · Figma · Microsoft Word · Microsoft Excel · Microsoft PowerPoint

CERTIFICATIONS

National Youth Service Corps (NYSC) — National Youth Service Corps, Nigeria 2023

EDUCATION

B.Sc. Physics — Federal University of Agriculture, Abeokuta (FUNAAB) 2021

Senior Secondary School Certificate (SSCE) — The Chief Cornerstone High School, Abeokuta 2016