

OLUWATUMININU OLOYEDE

CONTENT CREATOR | SOCIAL MEDIA

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PROFILE

B.A. History and Diplomatic Studies graduate currently serving under the NYSC programme, with experience in social media content, customer service and sales. I use Canva and CapCut to create simple social media content and short videos. I enjoy coming up with content ideas and learning new things.

EXPERIENCE

Business Owner / Content Creator — Prioritizing Your Waist & TummyclassicVentures | Lagos

- Create and post product and lifestyle content for social media.
- Develop content ideas, edit short videos and create simple promotional designs.
- Respond to customer enquiries, manage orders and promote products online.

Call Agent — Panaxia Lending Limited | Lagos | 2026

- Contact customers through calls and messages regarding repayments.
- Follow up on outstanding payments and enquiries.
- Communicate clearly and professionally.

Children's Anniversary Content — Church Project

- Created and edited event videos for social-media sharing.
- Selected and arranged event moments into short recap content.

Cooking Vlog — Personal Content Project

- Planned, filmed and edited short-form food and lifestyle content for social media.

EDUCATION

Tai Solarin University of Education (TASUED) — B.A. History and Diplomatic Studies

NYSC — Currently Serving

SKILLS

Social Media Content

CapCut & Short Videos

Communication

Teamwork

Canva & Basic Design

Customer Service

Sales & Customer Relations

Fast Learning

INTERESTS

Photography • Videography • Media & Creative Work • Cooking