



UKWUOMA

WISDOM

UCHENNA

CONTACT

- 08130337839
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SOFTWARE

- Adobe Photoshop
- Adobe Illustrator

DISCIPLINES

- Brand Identity Design
- Logo Design
- Social Media Design
- Motion Graphics
- Print Design

EDUCATION

Sigma Bond Secondary School
WAEC / SSCE • 2019

LANGUAGES

- English
- Igbo
- Yoruba

Wisdom Uchenna

Senior Graphic Designer | Brand Identity | Visual Designer

PROFESSIONAL PROFILE

A versatile and results-driven Senior Graphic Designer with over 6 years of experience crafting compelling visual identities, brand systems, and engaging digital content. Specialising in brand identity, logo design, social media graphics, print, and motion graphics, Wisdom brings a strategic creative eye and meticulous precision to every project. With a proven track record across real estate, food & beverage, and lifestyle brands, he consistently delivers design solutions that communicate with clarity, personality, and impact.

WORK EXPERIENCE

Brand Identity Designer — BK Shawarma Hub

May 2026 – Present

- Developed a complete brand identity system from concept to delivery.
- Designed logo suite, colour palette, typography system & brand guidelines.
- Created branded marketing materials and visual assets for client use.

Graphic Designer — Ahav Realty

2025 – Present

- Produced professional real estate marketing collateral and property visuals.
- Designed branded digital and print assets aligned with company identity.
- Collaborated with the marketing team to deliver consistent visual communication.

Graphic Designer — Cultured1homes

2023 – Present

- Established and maintained a consistent visual identity across all touchpoints.
- Designed social media content, brochures, and property listing graphics.
- Supported brand growth through strategic and aesthetic visual storytelling.

FREELANCE PROJECTS

Irefer

- Social Media Design — Developed creative, on-brand social media graphics and content visuals to grow digital presence.

Adliminet Scent

- Social Media Design — Crafted visually appealing fragrance brand posts, stories, and promotional graphics.

Sunset Pleasure Drinks

- Social Media Design — Designed vibrant, high-impact social content for a drinks brand targeting youth audiences.