



CREATIVE PORTFOLIO / 2026

GRAPHIC & WEB DESIGN

Visual identities • Digital experiences • Brand systems

CREATIVE STUDIO

Portfolio presentation • Selected concept work



Design that makes brands **clear,** **memorable** and useful.

Creative Studio is a multidisciplinary design practice focused on graphic design, brand identity and modern website experiences. The goal is simple: turn ideas into visual systems that look confident and communicate quickly.

GRAPHIC DESIGN	WEB DESIGN	BRAND IDENTITY
Posters, flyers, social media creatives, presentations and marketing materials.	Landing pages, business websites, responsive layouts and UI concepts.	Logos, typography, color systems, brand guidelines and visual direction.

06+

Design categories

12+

Sample concepts

04

Core services

Design philosophy

Good design balances personality with purpose. Every concept in this portfolio uses hierarchy, spacing, typography and visual consistency to guide attention and make the message easier to understand.

Selected visual concepts

01

Nova Café — Brand Identity

Logo system • Packaging • Social media

A warm, contemporary identity for a neighborhood café. The system combines a simple mark, expressive typography and flexible social templates.

02

Pulse — Event Campaign

Poster • Digital flyer • Instagram campaign

A high-energy campaign concept built around bold type, strong contrast and modular layouts that adapt across digital and print formats.

03

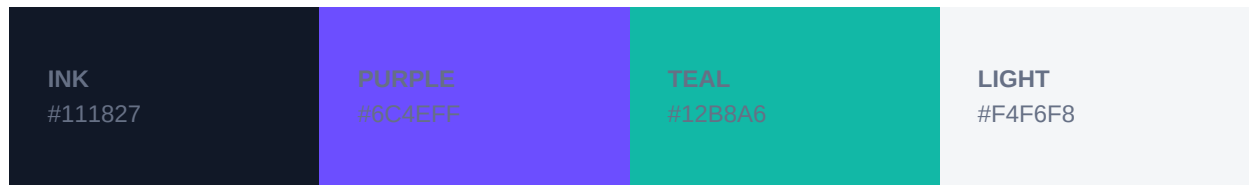
Aster — Product Launch

Art direction • Product card • Ad creative

A clean launch system for a modern consumer product, using generous whitespace and a focused visual hierarchy to keep the product central.

A design system built for consistency

COLOR PALETTE



TYPOGRAPHY

Aa	Bold headlines Strong hierarchy for key messages and titles.
Aa	Readable body copy Comfortable spacing and short content blocks for digital use.

LAYOUT PRINCIPLES

01

Hierarchy

Make the most important message obvious within seconds.

02

Spacing

Use breathing room to separate ideas and improve readability.

03

Consistency

Repeat type, color and component rules across every touchpoint.

Digital experiences designed to convert attention into action.

● ● ● Fintech Landing Page

Fintech Landing Page

A modern financial product concept with a focused hero section, trust signals, feature cards and a clear call-to-action.

[EXPLORE PROJECT →](#)

Landing page • UI/UX • Responsive design

● ● ● Creative Agency Website

Creative Agency Website

A flexible agency website structure designed to showcase work, communicate services and make enquiries easy.

[EXPLORE PROJECT →](#)

Corporate site • Case studies • Contact flow

● ● ● Online Store Concept

Online Store Concept

A clean shopping experience with strong product imagery, simple navigation, clear pricing and friction-free purchase steps.

[EXPLORE PROJECT →](#)

E-commerce • Product page • Mobile UI

From first idea to finished experience.

Brand Identity	Logo design, color palette, typography, brand guidelines and launch assets.
Graphic Design	Flyers, posters, social media graphics, business cards, presentations and promotional materials.
Web Design	Responsive websites, landing pages, UI layouts, wireframes and design systems.
UI/UX Design	User flows, page structures, interface components and mobile-first digital experiences.

MY PROCESS

01

Discover

Understand the audience, goal and context.

02

Plan

Define structure, content hierarchy and visual direction.

03

Design

Develop concepts, layouts and a consistent visual system.

04

Refine

Review, iterate and prepare polished final assets.

Nova Café: from idea to identity

BRIEF

Create a friendly but premium visual identity for a café that wants to feel modern, local and recognizable across storefront, packaging and social media.

CHALLENGE The brand needed a recognizable look that could work at small sizes and across different media.	APPROACH Build a simple mark, expressive typography and a repeatable set of social and packaging layouts.
OUTPUT Logo system, color palette, typography, cup label, social templates and launch poster.	RESULT A cohesive visual language that makes the brand easier to recognize and easier to apply.

APPLICATIONS

LOGO	PACKAGING	SOCIAL
Primary mark	Cup label	Post template
Secondary icon	Takeaway card	Story template

LET'S BUILD SOMETHING

Have a brand, campaign or website that needs a clear visual direction? Let's turn the idea into a design system people can understand and remember.

CREATIVE STUDIO

Graphic Design • Brand Identity • Web Design • UI/UX

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Thank you for viewing the portfolio.