

Hi there, Obi Ikechukwu

Seasoned and forward-thinking Graphic Designer and Visual Artist boasting a rich history of 10 years in the field. Proficient in translating concepts into visually compelling designs that resonate with target audiences. Adept at utilizing a diverse range of design tools and techniques..... [read more](#)





About Me

Seasoned and forward-thinking Graphic Designer and Visual Artist boasting a rich history of 10 years in the field. Proficient in translating concepts into visually compelling designs that resonate with target audiences. Adept at utilizing a diverse range of design tools and techniques to create cohesive and engaging visual narratives. With a solid foundation as a graphic designer, I bring an artistic eye and technical expertise to seamlessly blend elements, ensuring the delivery of impactful and brand-aligned content. Having worked extensively in cross-functional collaborations, I thrive in partnerships with stakeholders to bring their creative visions to life. Renowned for meticulous attention to detail and organizational finesse, my work consistently reflects a commitment to excellence. Always attuned to evolving industry trends, I am dedicated to keeping our visual content at the forefront, surpassing expectations and maintaining a competitive edge.



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Skill

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10+

Years Experience

99+

Project Done

67+

Satisfied Client

What I do?



Brand Identity Design

Create Visual Concepts and designs that aligns with a brand's identity and meet the needs of clients and marketing teams.



Brand development

Strategically determining the font, language, style of messaging, and marketing plans in order to make the public see a product or company in a specific light.



Creative Directing

Defines the creative vision for a product and oversees a team working to bring to life the vision that will ensure the success of a product.



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Skill

Ps Photoshop Adobe Suite

Expert in applying photo manipulation from small edits to complex composites. Skilled at using some tools for graphics and video, therefore covering basic post-production needs.

89%

Coreldraw graphic suite

Proficient in creating vector art, 2D illustrations, and all sorts of graphic projects.

97%

Id Indesign Adobe Suite

Adapt in developing multipage layouts and creating everything from flyers, reports to books.

30%

AI Illustrator Adobe Suite

Proficient in creating vector art, 2D illustrations, and all sorts of graphic projects.

35%

Canva Canva Pty. Ltd.

Efficient in creating social media posts, presentations, posters, videos, logos and more.

65%

Microsoft Office Microsoft

Efficient in using the suite of applications for productivity and managing corporate files with documents. Creating and editing documents containing text and images.

50%

Video Editing

skilled in manipulating and combining video files to create a completed video project.

30%

Creative Directing

Skilled in determining the creative vision of a brand or project and manifests that vision through digital, print, and live installations and design.

92%

Brand Design

Skilled in creating the brand's visual identity in all its forms including the logo, typography, icons, colours, illustrations, etc.

92%



Resume

EDUCATION

University of Benin
B.SC in Science Laboratory Technology

Eldorado Dream works
Studied graphic design & brand identity development

EXPERIENCE

2015-2025

Senior Graphics Designer 2018 - 2021

wedding and things

• Designer In Charge Of Design Content

Senior Graphics Designer 2019 - 2023

Eclipze Event

• Head Designer In Charge Of All Design Content

Senior Graphics Designer 2023 - 2025

Olas Brushes

• Head Designer In Charge Of All Design Content

Senior Graphics Designer 2024 - 2026

BIMS BEAUTY LTD

• Head Designer In Charge Of All Design Content

Senior Graphics Designer 2025 - 2026

EJOREX EXCHANGE

• Head Designer In Charge Of All Design Content

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Portfolio

GHEEK GLAM

Developed a bold and modern brand identity for GHEEK GLAM, reflecting a confident, stylish, and glamorous personality. The identity focuses on strong visuals, balanced typography, and a cohesive color system designed to stand out and connect with a fashion-forward audience.



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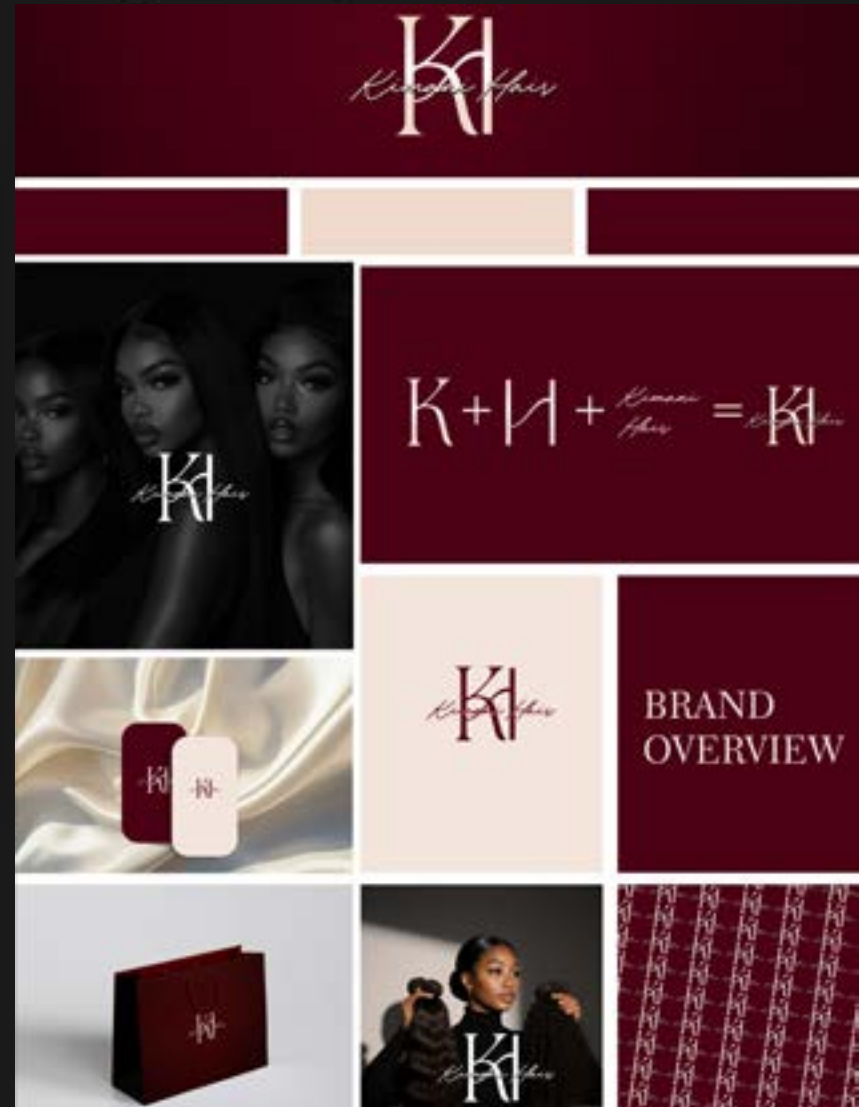
Portfolio

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PORTFOLIO

KIMANI HAIR

Designed a luxurious brand identity for Kimani Hair that reflects beauty, confidence, and quality. The identity was crafted to appeal to a high-end beauty audience while maintaining a timeless and sophisticated look.





PORTFOLIO

AMOS D BARBING SALOON

Designed a strong and masculine brand identity for AMOS D Barbing Saloon, paired with a clean promotional flyer. The visuals focus on bold typography and a modern layout to communicate professionalism, style, and trust within the grooming industry.



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BIMS BEAUTY

Designed an engaging social media flyer for Bims Beauty, using eye-catching visuals and a clean layout to promote beauty services and attract online engagement. The design was optimized for social platforms to boost visibility and brand appeal.





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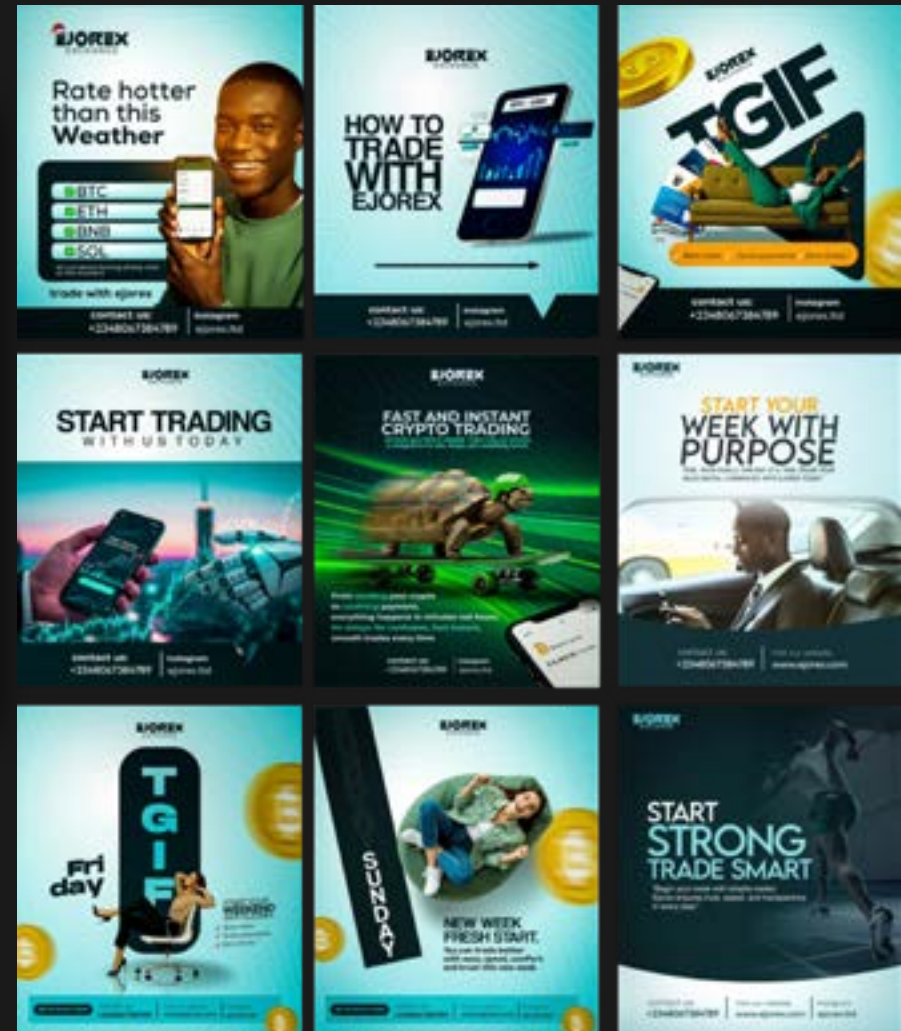
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EJOREX EXCHANGE

Produced dynamic social media posters and short reels to effectively communicate promotions and brand messaging online.





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SNUZE

Developed a complete brand identity, crafting a cohesive visual system that reflects the brand's personality and values across all touchpoints.

LOGO



BUSINESS CARD



BRAND IDENTITY



LETTER



BRAND MOCKUP



IDENTITY CARD





Portfolio

GOLD GLITTERS

Developed a sophisticated and luxurious brand identity for this jewelry brand, focusing on elegance, refinement, and a premium visual appeal that resonates with a high-end audience.



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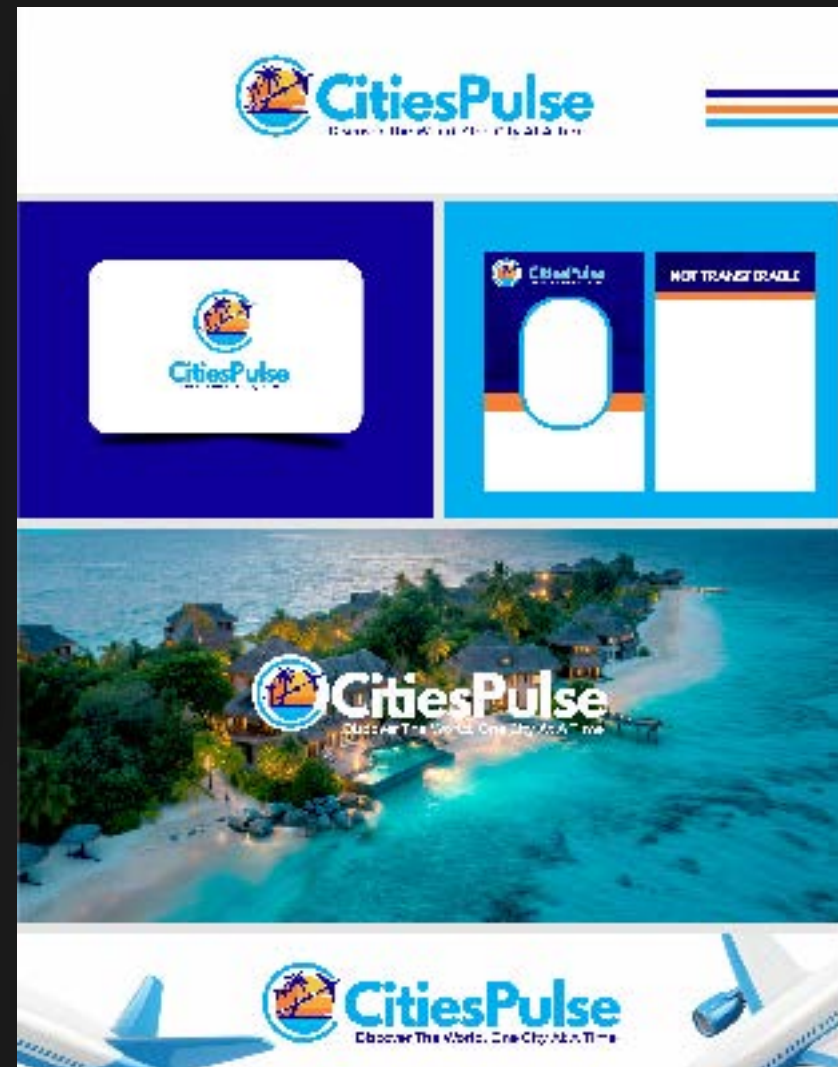
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CitiesPulse

Crafted a playful and adventurous brand identity for this travel YouTube channel, bringing the excitement of exploring new cities to life with bold visuals and vibrant colors that spark wanderlust.





Portfolio

EXTRA



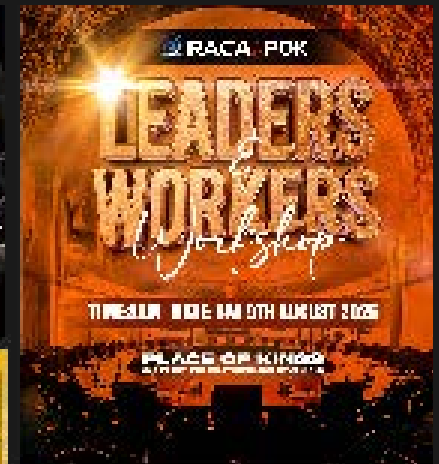
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CONTACT

it will be a pleasure to work with you. I look forward to adding value to your project with my skill set. below is my contact information.



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