

Ayomide Bambe

✉ ayomideb321@gmail.com

☎ +2349133820472

📍 Lagos

🇳🇬 Nigerian

Profile

A creative and research-driven social media professional with a background in Public Relations, Advertising, and Visual Communication. I specialise in creating engaging digital content, understanding audience behaviour, and using storytelling to build a meaningful online presence. With experience in managing social media platforms and analysing engagement, I am passionate about helping brands grow and connect with their audience.

Experience

2026/02 – Present
Remote

Social Media Intern

CENTRE FOR PEACE AND PERFORMING ARTS

Develop and implement engaging social media campaigns across various platforms (Facebook, Instagram, YouTube, and LinkedIn).

Help create compelling and visually appealing content, including graphics, videos, and blog posts.

Monitor social media channels and promptly engage with our online community, responding to enquiries and comments.

Conduct research on emerging trends and best practices in social media and suggest innovative strategies.

Research and suggest collaboration with influencers in the domain of performing arts for enhancing visibility and reach.

Measure and analyse social media performance using analytics tools and provide weekly reports.

2024/09 – 2025/01
Famagusta, Cyprus

Climate Animation: Visualizing Environmental Impact

Eastern Mediterranean University

Creative Research & Digital Media Project

- Developed an animated short film to illustrate the effects of climate change, using motion graphics and storytelling to enhance public awareness.
- Integrated research on climate science with visual communication techniques to create an engaging and educational digital experience.
- Explored the intersection of art, activism, and technology in environmental advocacy, demonstrating the power of digital media in driving social change.

2023/02 – 2023/07
Famagusta, Cyprus

Account Executive

Eastern Mediterranean University

Executed a comprehensive market research initiative to understand consumer preferences and market challenges. Collaborated with team members to create questionnaires and promotional materials, ensuring a unified visual identity. Utilized SPSS for surveys, achieving a reliability score over 0.7, indicating effective instruments. Facilitated discussions to assess consumer perception and analyzed survey results to gauge market readiness. Presented findings to peers and faculty, emphasizing the teamwork of the 5-man group.

2019/08 – 2019/10
Lagos, Nigeria

Internship

Brand eye agency

I worked as a media buyer which had to with negotiating with various media outlets for an advertisement placement and also worked as a media planner which i had to research on where to place advertisement time.

Skills

Design

I am good at creating various designs using various applications like adobe illustrator, photoshop and also canva.

Brand Management

Expertise in building and maintaining brand images, focusing on positioning and differentiation in competitive markets.

Media Relations

Skilled at nurturing relationships with journalists and media outlets, including writing press releases and pitches.

Ethical Standards and Corporate Social Responsibility

Committed to upholding ethical standards in advertising and public relations, understanding the impact of visual media on societal issues.

Interpersonal Communication

Strong interpersonal communicator with experience serving as a liaison between faculty and students, enhancing collaboration.

Research & Analytical Skills

Qualitative & quantitative research methodologies, Media analysis & digital communication research, Policy analysis & social impact assessment, Data collection, interpretation, and reporting. Research writing & academic presentation, Public speaking & workshop facilitation

Communication

As a student of the faculty of communication and media studies i well versatile in being a liaison between my teachers and my fellow student and also knowledgeable in interpersonal communication.

Crisis Communication

Experienced in managing communication during crises and implementing reputation management strategies.

Problem-Solving and Adaptability

Strong problem-solving abilities with flexibility to adapt to changing industry trends and client needs.

Strategic Communication Planning

Skilled in developing, executing, and assessing PR and advertising campaigns aligned with organizational goals.

Technical & Software Skills

Adobe Creative Suite (Illustrator, Photoshop, After Effects, Premiere Pro)
Animation & multimedia production
Data visualization & presentation tools (Tableau, Excel, PowerPoint)
Digital communication & marketing platforms

Education

2024/02 Famagusta, Cyprus	Master of Arts in Visual Arts and Visual Communication <i>Eastern Mediterranean University</i> CGPA: 3.55/4.0
2022/02 – 2023/07 Famagusta, Cyprus	Bachelor of Arts in Public Relations and Advertising <i>Eastern Mediterranean University</i> CGPA: 3.01/4.0

Awards

2023/02	Honours certificate <i>Faculty of Communication and Media Studies</i>
2022/09	Honours certificate <i>Faculty of Communication and Media Studies</i>
2023/07	High Honours certificate <i>Faculty of Communication and Media Studies</i>

Courses

2025/10 – 2025/10
BOSTON

Introduction To R
BOSTON UNIVERSITY

2025/03

Google Digital Marketing & E-commerce by Google on Coursera

2025/10 – 2025/10
BOSTON,MA

PRE ANALYTICS LABORATORY
BOSTON UNIVERSITY